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Hotel Artesia honored at NAIOP 2009 Awards of Excellence

Artesia, New Mexico, December 14, 2009 – Hotel Artesia, the new 51-room boutique hotel in Artesia New Mexico, received an Award of Merit at the recent 2009 Awards of Excellence luncheon given by the New Mexico Chapter of the NAIOP.

The Hotel Artesia was one of four finalists in the Hospitality category that included such industry notables as Encantado, an Auberge Resort, Sandia Casino and Uptown Sheraton.

“We are thrilled and honored to receive this award on behalf of the Hotel Artesia,” says Richard Hefler, president of Zydeco, the company that developed and now operates the hotel. “We had a great team work on this project, and we share this honor with designer Richard Yates, architect Aaron Bohrer and our general contractor, Reid and Associates, who guided the project from ground breaking through to completion.”

In addition to 51 elegantly appointed guest rooms, complete with custom-designed furniture, flat screen TVs and DVD players, the hotel features the Tower Lounge and Bar and the Champions Meeting Room. “We not only want to provide travelers and visitors to Artesia with a comfortable and convenient place to stay,” states Hefler, “but also create a place for people to meet after work or host a meeting or reception.”

The Hotel Artesia is located at 203 North Second Street, Artesia New Mexico 88210 and on the web at www.hotelartesia.com.

The New Mexico Chapter of the National Association of Industrial and Office Properties is one of the most active and successful in the country. Its mission is to provide the commercial, office and industrial real estate industry with a visionary, beneficial and responsive Association, serving developers, owners, investors, and commercial real estate professionals. The Association is committed to improving the professionalism of the individual, the image of the industry, and the quality of life in our communities.

The Hotel Artesia is managed and operated by Zydeco, a real estate management and development company based in Santa Fe, New Mexico; their website is located at www.zydeco66.com.